



Schweizerische Eidgenossenschaft
Confédération suisse
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Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO



IG KAFFEE SCHWEIZ
CI CAFE SUISSE
CI CAFFE SVIZZERA
CI COFFEE SWITZERLAND

DIE SWISS SUSTAINABLE COFFEE PLATFORM (SSCP)

Die SSCP ist ein gemeinsames Projekt der Interessengemeinschaft Kaffee Schweiz (IGKS) und des SECO.

- Die SSCP ist eine Schweizer Multi-Stakeholder-Plattform für eine nachhaltige Kaffee-Wertschöpfungskette, die
 - offen ist für alle relevanten Schweizer Stakeholder (Privatsektor, NGOs, Wissenschaft, usw.)
 - ein gemeinsames Verständnis für die Chancen und Herausforderungen in der Kaffee-Wertschöpfungskette schafft
 - effektive, messbare Veränderungen in kaffeeproduzierenden Ländern vorantreibt
 - private und öffentliche Investitionen in Nachhaltigkeit im Einklang mit Leitlinien ermöglicht und initiiert
- Die Vision der SSCP ist eine Branche, die
 - die Rechte aller Menschen respektiert sowie Klima und Umwelt schützt
 - mit Integrität und innerhalb der planetaren Grenzen arbeitet
 - für eine nachhaltige Kaffeebeschaffung und verbesserte Lebensgrundlagen für die Produzenten und ihre Familien sorgt

WOZU BRAUCHEN WIR DIE SSCP?

Derzeit gibt es in der Schweiz für die Kaffee-Wirtschaft kein zentrales Leitbild, um die Nachhaltigkeits-Themen und den gesetzgeberischen Druck entgegenzunehmen.

Dieses Multi-Stakeholder-Leitbild ist die Gelegenheit für

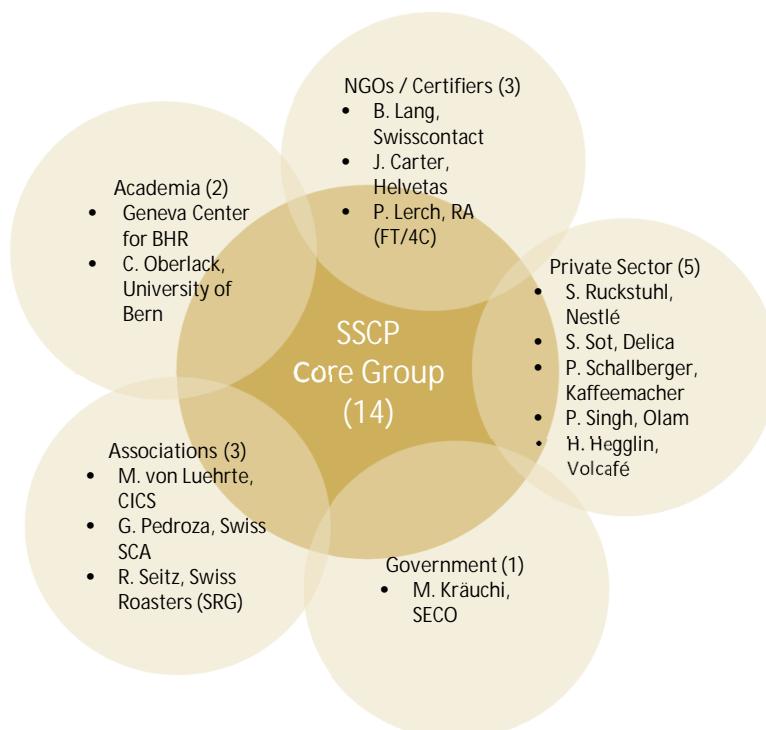
- Wissens-/Informationsaustausch auf vorwettbewerblicher Basis
- kleineren Akteuren die Teilnahme und den Zugang zu Informationen zu ermöglichen
- die Schaffung von Transparenz über privatwirtschaftliche Bemühungen im Nachhaltigkeitsbereich
- die Konsolidierung von Erkenntnissen und Wissen aus dem Privatsektor, der Zivilgesellschaft und der Wissenschaft
- die Nutzung und Erfahrungen mit anderen Commodity-Plattformen

Grundsätze

- keine Doppelarbeit – die Plattform wird mit bestehenden Initiativen im Kaffeesektor zusammenarbeiten
- Erstellung einer eigenen Schweizer Nachhaltigkeitsagenda im Einklang mit den gesetzlichen Anforderungen
- Fokussierung auf Private-Public-Partnership-Programme mit dem SECO als Partner
- in einem vorwettbewerblichen Bereich tätig sein

PROJEKTSTEUERUNG BIS Q1 2024

Wie kann sichergestellt werden, dass die SSCP bis zum 1. Quartal 2024 gegründet ist?



SECO	CICS Board	Role: <ul style="list-style-type: none">• Project owner and sponsor• Budget oversight
Project Coordination Team (SECO, CICS, focusright)	Meets at least once per month; facilitated by focusright	Role: <ul style="list-style-type: none">• Overall project coordination• Sparring partner focusright• Monitoring project implementation and budget
Core Group (14 rep. of all stakeholder groups)	Meets every second month and based on needs; facilitated by focusright	Role: <ul style="list-style-type: none">• Strategic guidance of the development• Elaboration and decision on proposals regarding the set-up of the SSCP with focus on four workstreams: Content, Finance, Organisation & Governance• Communication within stakeholder group• Definition of priorities, mandates for the SB
Sounding Board (interested organisations and experts)	Meets based on needs; facilitated by focusright	Role: <ul style="list-style-type: none">• Discusses and prepares content on behalf of core group if required• Provides expert know-how
Outer Circle (interested organisation and experts)		Role: <ul style="list-style-type: none">• No active role• Are kept informed

ÜBERSICHT PROJEKTZEITPLAN

Project Coord. Team		Weekly Meetings/Jour Fixe								
Core Group		11.06. Invitation to Kick-Off (Mail)	05.07. Kick-Off Workshop Define Responsibilities for the four workstreams (on-site at SECO, Bern)	30.08. Meeting II Core Group Decide on legal entity, Updates workstreams (working group, assigned tasks, etc.) (online)	25.10. Meeting III Core Group Presentation and discussion of first results in workstreams, decision on drafts of the four workstreams	05.12. Meeting IV Core Group Discussion and approval of DOI, financial concept & governance structure (onsite)	Meeting V Based on needs (online)	Launch event SSCP Official launch event of the SSCP		
Sounding Board	11.06. Non-objection 21.06. questionnaire (Mail)	Continuous involvement based on expertise								
Outer Circle	23.06. Info reg. creation of Core Group (Mail)			Update Webinar (online)		Update Webinar (online)		Update Webinar (online)	Launch event SSCP Official launch event of the SSCP	
Timeline	June Q2 / 2023	July	August Q3 / 2023	September	October	November Q4 / 2023	December	January	February Q1 2024	March
Milestones	Core Group established	Decision on legal entity taken		Approval of DOI, financial concept, governance structure & secretariat set-up		Occupation of secretariat is clarified		Launch of the Swiss Sustainable Coffee Platform (SSCP)	SSCP is operational	

SSCP-ARBEITSABLÄUFE

PROZESS	ZIEL	ERWARTUNG
Content	Based on results of multistakeholder workshop in March 23, creation of a Declaration of Intent (DOI) that defines the action areas, commitment, and overall vision of the SSCP	Final version of the SSCP Declaration of Intent (DOI)
Finance	<ul style="list-style-type: none">• Development of a sustainable financial model to sustain the activities of the SSCP• Develop fee structure to ensure sustainable financial model	<ul style="list-style-type: none">• Financial model• Agreement on fee structure for all stakeholder groups
Organisation	<ul style="list-style-type: none">• Definition and creation of the legal entity & the secretariat set-up of the SSCP• Definition of secretariat location• Recruitment of secretariat – based on budget available	<ul style="list-style-type: none">• Legal entity for the SSCP is created• Secretariat set-up is created (location, job description, etc.)• Secretariat is occupied
Governance	<ul style="list-style-type: none">• Development of a governance structure and definition of the roles of different stakeholders within the SSCP• Ensure MSI character is reflected in governance structure	<ul style="list-style-type: none">• Governance structure is established

PROZESS I: INHALT – STAND OKTOBER 2023

Goal

- Finalize the Declaration of Intent (DOI) that defines the action areas, commitment, and overall vision of the SSCP
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Working Group

- Owners: Sarah Sot (Delica), Philipp Schallberger (Kaffeemacher)
 - Participants:
 - Academia: Geneva Center for Business & Human Rights, University of Bern
 - Private Sector: Volcafé, Walter Matter
 - NPOs & certifiers: Swisscontact, Helvetas, IUCN, Rainforest Alliance (also representing 4C & Fairtrade Max Havelaar who are delivering input)
 - Associations: Community of Interest Coffee, Global Coffee Platform, Swiss SCA
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Development workstream

- Working Group meeting with 13 participants
 - Three Subgroups:
 - Representation of rightsholders in producing countries within DOI
 - Definition of «Sustainable Coffee»
 - Definition of Focus Topics of the SSCP
 - Consolidation of subgroup inputs by workstream owners
 - Final decision over DOI in Core Group
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PROZESS II: FINANZEN – STAND OKTOBER 2023

Goal

- Development of a sustainable financial model (incl. budget & membership fees) to sustain the activities of the SSCP
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Working Group

- Owners:
 - Pratyush Singh (OLAM), Michael von Luehrte (Community of Interest Coffee)
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Development workstream

- Budget: Annual cost estimation for initial phase: ca. CHF 330'000
 - 1 Managing Director + Support function + admin/travel/office/communication/etc.
 - Estimated 1.6 FTE in total
 - Membership fees are being discussed:
 - Amount varies by membership category & company size
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PROZESS III: ORGANISATION – STAND OKTOBER 2023

Goal

- Definition and creation of the legal entity & the secretariat set-up (incl. recruitment) of the SSCP

Working Group

- Owners:
 - Marco Kräuchi (SECO), Michael von Luehrte (CICS), Riccardo Seitz (Schweizer Röstergilde, SRG)

Development workstream

- Legal entity:
 - The SSCP will have the legal entity of an Association (Verein)

- Bylaws:
 - Bylaws are being elaborated (work in progress)

- Secretariat set-up:
 - The SSCP is in discussions with SWISSCO (Swiss Platform for Sustainable Cocoa) for a "Shared Office Services"-solution with the Coordination Office of SWISSCO
 - Framework agreement with SWISSCO is being elaborated
 - Recruitment of the Managing Director

PROZESS IV: FÜHRUNG – STAND OKTOBER 2023

Goal

- Development of a governance structure and definition of the roles of different stakeholders within the SSCP to ensure MSI character
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Working Group

- Owners: Beni Lang (Swisscontact)
 - Participants:
 - Academia: Geneva Center for BHR, University of Bern
 - Private Sector: ECOM, LDC, Nestlé
 - Associations: CICS
 - Government: SECO
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Development workstream

- Board composition:
 - Elaboration of different proposals for the board composition
 - Decision to be taken by Core Group
 - Main discussions around:
 - Producers (rightsholders in producing countries) involvement in the SSCP
 - Private sector representation in the board
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NÄCHSTE SCHRITTE – STAND OKTOBER 2023

